

B.B.A. Semester - 5 (CBCS) Examination
Oct/Nov - 2022 (NEW COURSE)
Business Environment(Core)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Q.1 What is a business environment? discuss various factors that form micro environment. (14)

OR

Q.1 Discuss economic and non-economic environment of business.

Q.2 Define tax. what are different types of tax. (14)

OR

Q.2 What do you mean by tax? discuss various canons of good system.

Q.3 What is a money market? discuss different segments of organized money market. (14)

OR

Q.3 Explain structure and problems of Indian money market.

Q.4 Discuss meaning and role of capital market and also factors affecting to its growth. (14)

OR

Q.4 Examine structure of Indian capital market.

Q.5 Discuss Meaning and objectives of monetary policy. Discuss general instruments of monetary policy. (14)

OR

Q.5 Discuss tools of fiscal policy (Public revenue and Public expenditure)
